# LinkedIn https://in.linkedin.com/company/altem-technologies

3D printing for the Aerospace industry!









ALTEM

- https://www.linkedin.com/feed/update/urn:li:activity:7125749823143649280
- https://www.linkedin.com/feed/update/urn:li:activity:7129722898713382912
- https://www.linkedin.com/feed/update/urn:li:activity:7163852887717072897
- https://www.linkedin.com/feed/update/urn:li:activity:7123258054552289280







 altern.com • 3 min read

 COO Nagarjun Bhaskar and 110 others
 22 comments • 6 reposts

 COO Nagarjun Bhaskar and 110 others
 Comment

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 Comments • 6 reposts

 Coo Nagarjun Bhaskar and 110 others
 Comment

 Coo Nagarjun Phaskar and 110 others
 Comment

#### Post performance Targeted to: All followers

| 2,351                 | <b>210</b>          | 8.93%           |  |  |
|-----------------------|---------------------|-----------------|--|--|
| Impressions           | Engagements         | Engagement rate |  |  |
| <b>71</b>             | 3.02%               | <b>111</b>      |  |  |
| Clicks                | Click-through rate  | Reactions       |  |  |
| <b>22</b><br>Comments | <b>6</b><br>Reposts |                 |  |  |

- https://www.linkedin.com/feed/update/urn:li:activity:7132609330154995713
- https://www.linkedin.com/feed/update/urn:li:activity:7139926831033450496
- https://www.linkedin.com/feed/update/urn:li:activity:7160200594354229250





11.79%

Reactions

143

Engagement rate

Post performance @

3,790 Engagements Impressions 231 Click-through rate Clicks

447

6.09%

# LinkedIn

https://in.linkedin.com/company/altemtechnologies

Total Engagement Rate: 7.07%

Total followers: 16675

https://www.linkedin.com/feed/update/urn:li:activity:7154836342458208256 ٠ https://www.linkedin.com/feed/update/urn:li:activity:7158102682015072256 ٠



## Twitter

https://twitter.com/iALTEM

#### Engagement Rate: 4.6%

### Total followers: 510





#### Reach

### Post reach (i)

# 1.3K ↓ 20.1%

Total from last 90 days vs 90 days prior



### Median post reach per media type (i) For posts created in the last 90 days

Images

Videos



1

7



### Engagement

Post likes, comments and shares (i)

# 371 + 3,4%

Total from last 90 days vs 90 days prior





#### Median post likes, comments and shares per content format For posts created in the last 90 days



#### Instagram

1

105

(

16

https://www.instagram.com/altemtechnologies/

Engagement Rate: 7.96%

Engagement Rate (%) = Total engagement (likes+comments) / Total Followers \* 100%

Total Likes + Comments= 371

Total followers: 4658

| Last 90 Days Ƴ                                | Nov 25 - Feb 22     | Content You Shared   | See all |
|---|---------------------|--|---------|
| Overv<br>You gained 392 more fo<br>Aug 27 - N | llowers compared to | Event and the second se |         |
| Accounts reached                              | 1,347<br>-20.2% >   |  | E33     |
| Accounts engaged                              | 79<br>-4.9% >       | Posts  | 28 >    |
| Total followers                               | 4,657               | Stories  | 2 >     |
|   | +9.1% >             | Reels  | 13 >    |

## Channel analytics

Overview Content Audience Research

# In the selected period, your channel got 28,250 views



## Youtube

## https://www.youtube.com/user/AltemTechnologies

Total followers: 2162

| 1                    |      | $\sim$ |
|----------------------|------|--------|
| $\underline{\times}$ | لشرا | $\sim$ |
|                      |      |        |

COMPARE TO ...

| 23 Feb 2023 - 22 Feb 2024 |   |
|---------------------------|---|
| Last 365 days             | * |

| ontent  | )<br>Views ↓ | Watch time<br>(hours) | Subscribers | Impressions | Impressions<br>click-through<br>rate |  |
|---|--------------|-----------------------|-------------|-------------|--------------------------------------|--|
| ] Total   | 29,044       | 1,372.8               | 195         | 2,52,670    | 5.1%                                 |  |
| ENOVIA - PLM Software by Dassault Systèmes                            | 6,362 21.9%  | 129.0 9.4%            | 14 7.2%     | 34,272      | 12.2%                                |  |
| Mold Tool Design in CATIA V5  | 4,388 15.1%  | 299.1 21.8%           | 37 19.0%    | 47,810      | 4.7%                                 |  |
| Stratasys F770 <sup>7M</sup> - Print large on a small budget   Altern | 1,553 5.4%   | 37.3 2.7%             | 0 0.0%      | 282         | 1.8%                                 |  |
| Electrical Harness Design with CATIA V5                               | 1,389 4.8%   | 146.3 10.7%           | 43 22.1%    | 8,001       | 6.3%                                 |  |
| Finite Element Mesh in MSC Patran ALTEM                               | 626 2.2%     | 17.9 1.3%             | 1 0.5%      | 4,284       | 5.0%                                 |  |
| Artec Eva, Leo, and Space Spider: Bringing you mind-bl                | 509 1.8%     | 2.1 0.2%              | 0 0.0%      | 1,934       | 1.9%                                 |  |
| Advances in Computer-Aided Drug Design: From Algori                   | 498 1.7%     | 54.8 4.0%             | 13 6.7%     | 992         | 4.7%                                 |  |
| Basics of Computational Drug Design and QSAR: Bridg                   | 478 1.7%     | 85.7 6.3%             | 14 7.2%     | 1,494       | 5.3%                                 |  |
| Get ready for a new era of 3D printing- Origin One                    | 478 1.7%     | 5.1 0.4%              | 0 0.0%      | 739         | 0.7%                                 |  |